

CAMPUS PROGRAMS

MENTOR: VINEET BARNWAL



ABOUT THE TRAINER

VINEET BARNWAL

An Engineer and MBA by qualification and with over 20+ years in the training industry, Vineet has successfully trained more than 55,000 individuals across various industries and functions (from entry level to senior management) and in educational institutions

Clients

Vineet has trained employees of corporates and start-ups like Tata Group, IBM, Wipro, Aditya Birla Group, Kongsberg Maritime, i3 Infotech, HP, Oracle, PwC, GoAir, Reliance, UNICEF, Huron, GoJek, Royal Enfield, Lighting Technologies, Fisdor, iFUTURE Technologies, SRF, Quolum, NASSCOM, Happiest Health etc. He has conducted multiple programs for students of educational institutes and is a guest faculty/trainer at IIMs, IITs, SPJIMR, NITs, DU, BITS, Symbiosis, NIRMA etc.

Interests

Vineet carries a passion for constant learning and sharing knowledge and experiences with others. With a background enriched in Quizzing, Theatre, Stand-Up comedy, Writing, Travelling, Arts and Psychology, Vineet implements aspects of these areas to make his trainings practical, fun and effective

Highlights

50,000 corporate professionals, students and faculty trained

- Development and usage of own content for training topics. The training material created were often adopted by most organizations and institutes as their standard training content
- Consistent feedback of 90% + satisfaction for the trainings conducted. Won multiple Best Trainer awards and recognitions from clients

RANGE OF PROGRAMS

Vineet is one of India's leading trainer and coach, and he conducts programs on the entire gamut of soft skills and behavioural skills. Some of his popular campus programs are listed here

- ❖ Placement Preparation Workshops
- ❖ Presentation and Pitching Skills
- ❖ Entrepreneurship Workshops
- ❖ Sales
- ❖ Strategy
- ❖ Marketing
- ❖ Communication Skills
- ❖ Faculty Development Programs
- ❖ Mentoring Start-Ups



CASE STUDIES

CASE STUDY: FINNOVATE-CFI START-UP ACCELERATOR (SPJIMR)

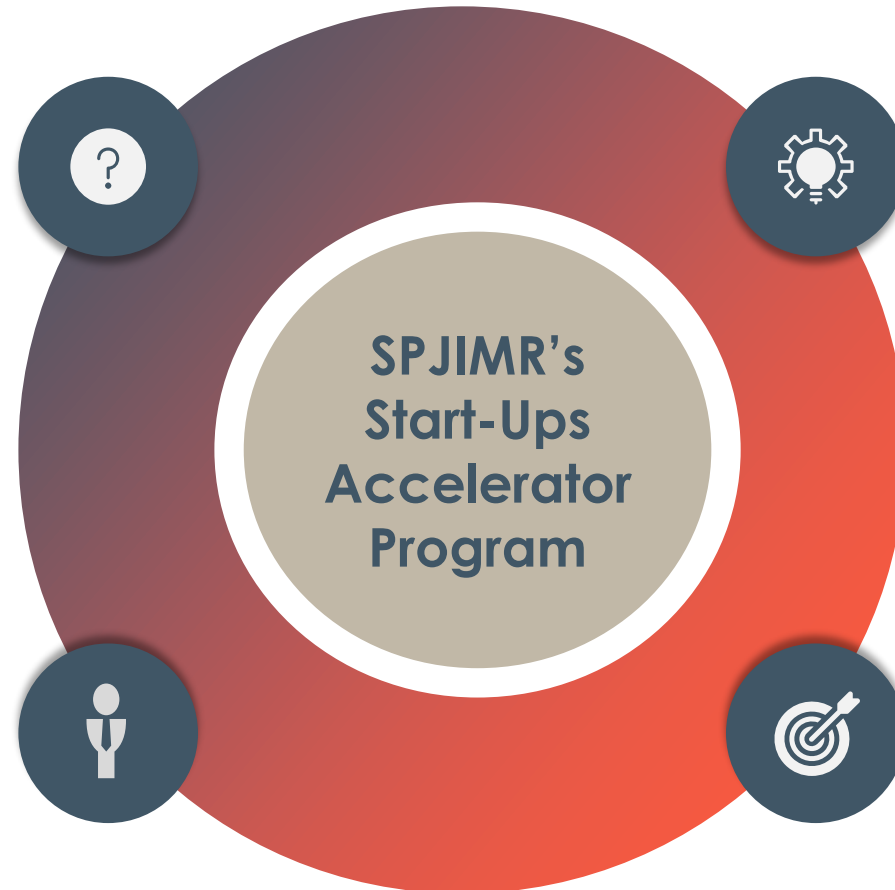
Requirement

SPJIMR's flagship Start-Ups Accelerator program, FinNovate focuses on mentoring start-ups on end-to-end guidance on aspects of Product Marketing fitment, Sales, Pitching & Presentation Skills, HR, Strategy etc..

Guided start-ups on their strategy and pitching for investors and customers.
Mentored on crafting their pitch, helping them secure funding and gain new customers

Participants and Spread

15+ top FinTech Start-Ups in India
Mumbai
Experience Spread: 5-20 years
Participants: Pan India



Duration

3 months
Classroom/ Online Hybrid

Feedback

The institute requested for more mentorship for future programs

CASE STUDY: NASSCOM START-UP ACCELERATOR

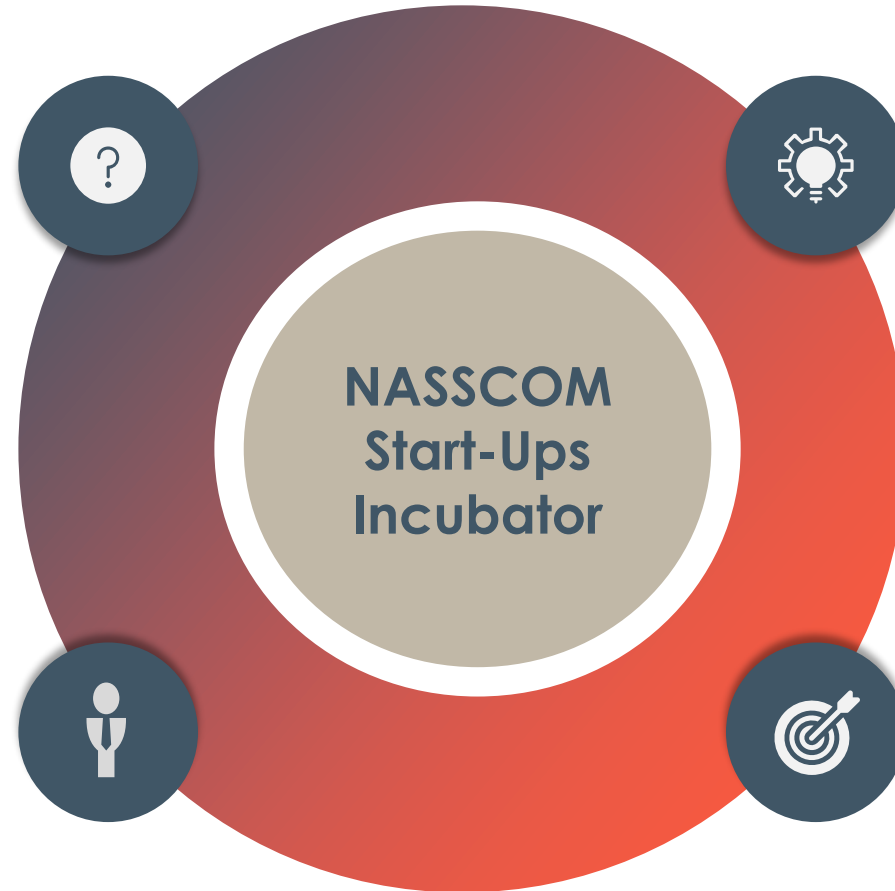
Requirement

NASSCOM arranged sessions for their incubated start-ups for guiding their CXOs on crafting their pitch for investors and sales

Mentored the start-ups on crafting their pitch, helping them secure funding and gain new customers

Participants and Spread

20+ top Start-Ups in India
Bangalore
Experience Spread: 5-25 years



Duration

1 month
Classroom/ Online Hybrid

Feedback

The organization requested for more mentorship for future batches

CASE STUDY: COMMUNICATION SKILLS AT A LEADING IIM

Requirement

Term Course called “Workshop on Communication Skills” for a leading IIM In North India

As part of standard B-school curriculum, this course covered all aspects of verbal, written and body language communication to prepare for challenges in the corporate and start-up world.

Participants and Spread

300+
Rohtak
Experience Spread: 0-8 years
Participants: 1ST Year Students



Duration

Term Course- 3 months
Offsite/Classroom

Feedback

97%

The organization requested for more courses to be undertaken

CASE STUDY: STRATEGY AT A LEADING B-SCHOOL, MUMBAI

Requirement

Mentoring of 1st year students at a leading B school in Mumbai about Strategy for a term course.

This included classes for concepts, exams, individual activities, group activities, live projects, industry interfaces etc.

Participants and Spread

150+
Mumbai
Experience Spread: 0-11 years
Participants: 1st Year Students



Duration

3 months
Offsite/Classroom

Feedback

93%

The institute requested for more courses to be undertaken based on the fabulous feedback

CASE STUDY: INTERVIEWS AND PRESENTATION SKILLS- IIM

Requirement

Term Course on the subject “Workshop on Interviews and Presentation Skills” (WIPS) for a leading IIM in North India.

This included mentoring the 1st year students on preparation for their summer internship and final interviews, along with enhancing aspects of their presentation skills and storytelling.

Participants and Spread

250+
Rohtak
Experience: 1st Year MBA students



Duration

20 sessions (3 months)
Mode: Classroom

Feedback

99% + feedback rating
Empaneled for more courses
after the success of this
programs

CASE STUDY: SALES AT A LEADING B-SCHOOL IN EAST INDIA

Requirement

Mentoring of 1st year students at a leading B school in Mumbai about Sales for a term course.

This included classes for concepts, exams, individual activities, group activities, live projects, industry interfaces etc.

Participants and Spread

120+
Ranchi
Participants: 2nd Year MBA Students



Duration

3 months
Offsite/Classroom

Feedback

93%

The institute requested for more courses to be undertaken based on the fabulous feedback

CASE STUDY: MARKETING & BRAND BUILDING

Requirement

Term Course on the subject “Marketing & Brand Building” for a leading B-School in India.

This included classes for concepts, exams, individual activities, group activities, live projects, industry interfaces etc.

Participants and Spread

250+
Experience Spread: 0-7 years
Participants: 1st Year MBA students



Duration

24 sessions (3 months)
Mode: Classroom

Feedback

95% + feedback rating
Empaneled for more courses
after the success of this
programs

CASE: PLACEMENT PROGRAM AT IIM ROHTAK

Requirement

Training MBA students for Placement Interviews. This included preparing them for Summer and Final Placement Interviews, improving their Communication, Presentation and Public Speaking Skills, enhancing their performances in Online arena .

Participants and Spread

250+
Rohtak
Experience: 1st Year MBA students



Duration

20 sessions
Mode: Online

Feedback

99% + feedback rating
Empaneled as a guest faculty at IIM Rohtak after the success of these programs

CASE STUDY: B-SCHOOL INDUCTION AND TRAINING AT IIM ROHTAK

Requirement

Training MBA students on Resume Building, Business Etiquettes, Networking Skills for preparing them for corporate challenges and summer internships .

Duration

4 sessions covering multiple topics

Participants and Spread

270+
Rohtak (Online Training)
Experience: 1st Year MBA
students

Feedback

99% + feedback rating
Follow-up programs planned



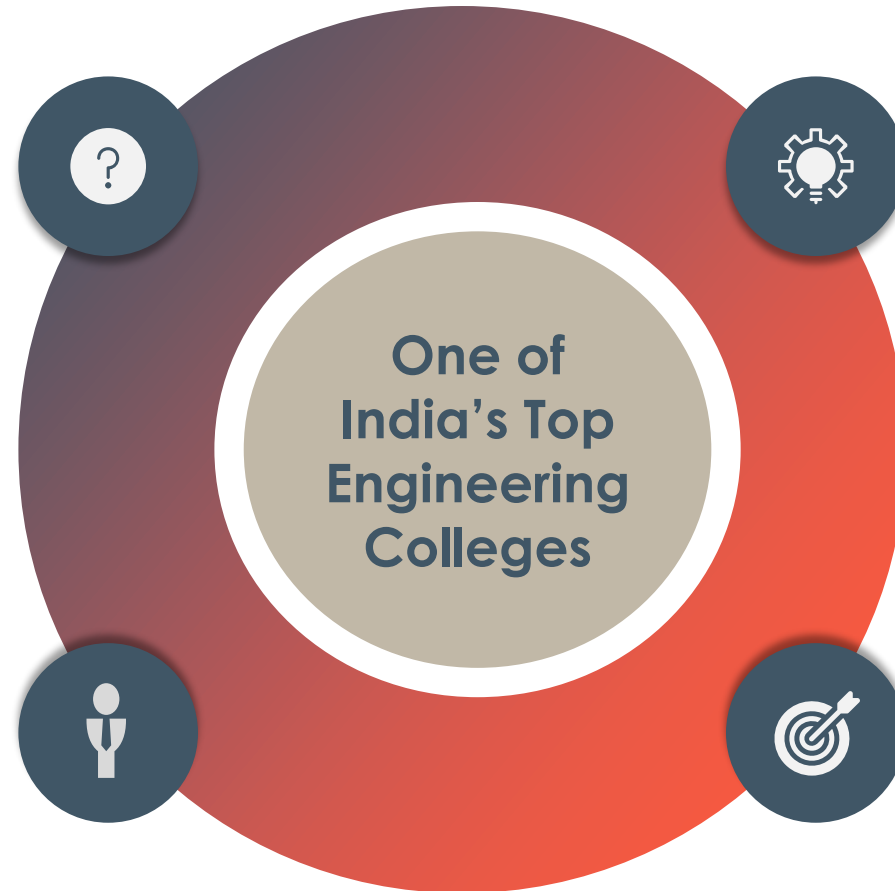
CASE STUDY: PLACEMENT PROGRAM AT BIT, MESRA (RANCHI)

Requirement

Training Engineering and Post-Graduation students in their preparation to succeed in the Placement Interview Process. The components included acing the GD & Interview Process, Resume Building, Personality Development and Overcoming Fear to Succeed in life

Participants and Spread

350+
Ranchik
Experience: 4th Year Engg students
Final Year PG students across branches



Duration

2 full days
Mode: Classroom

Feedback

97% + feedback rating
Invited for more programs

CASE STUDY: CAMPUS TO CORPORATE AT SYMBIOSIS

Requirement

Training MBA students on GD & Interview Process, Resume Building, Personality Development and Overcoming Fear to Succeed in life

Participants and Spread

300+
Nashik
Experience: 1st and Final Year
MBA students



Duration

6 days program
3 days each for 1st year and Final year

Feedback

98% + feedback rating
Follow-up programs with NIRMA and other universities

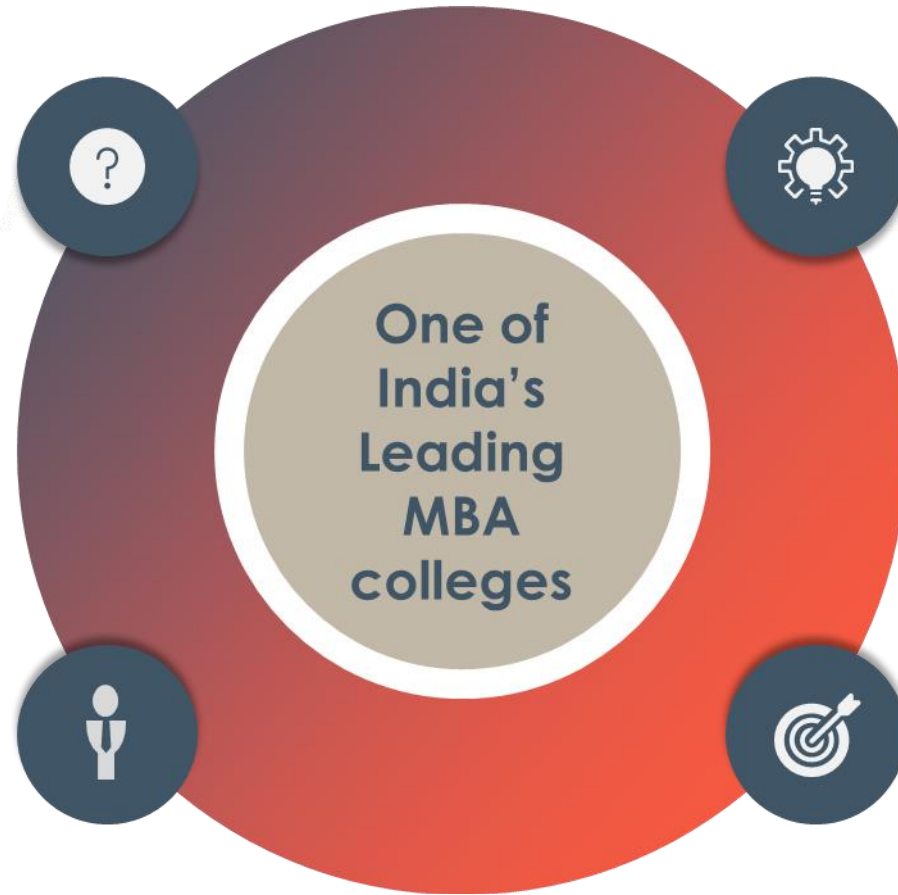
CASE STUDY: CAMPUS TO CORPORATE AT NIRMA

Requirement

Training MBA students on GD & Interview Process, Resume Building, Personality Development and Overcoming Fear to Succeed in life

Participants and Spread

300+
Ahmedabad
Experience: Final Year MBA Students.



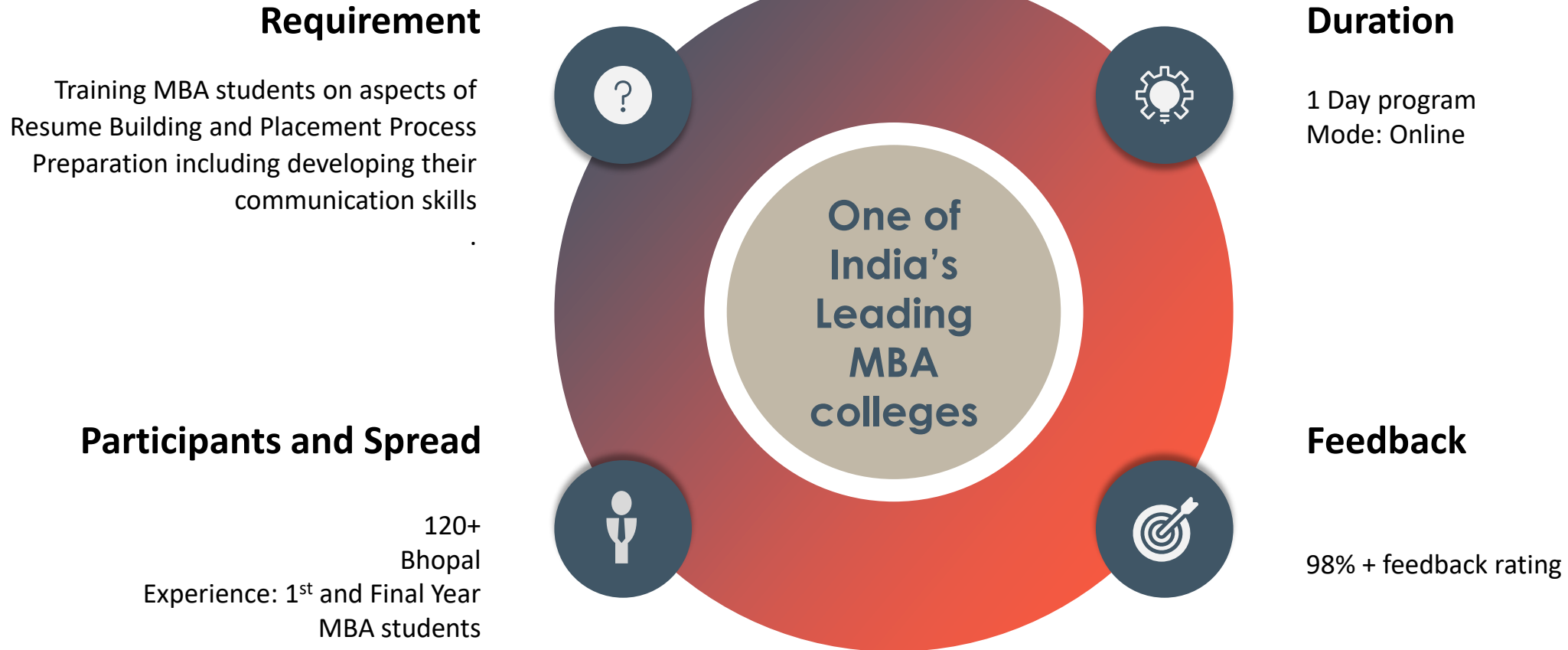
Duration

2 days program

Feedback

95% + feedback rating

CASE STUDY: IMPACTFUL RESUME BUILDING AT IIFM



CASE STUDY: MBA INDUCTION AT DMS, IIT DELHI

Requirement

Training MBA students on Life in MBA, the required communication skills and personality enhancement to succeed in post MBA life in the corporate world .

Participants and Spread

120+
Delhi
Experience: 1st Year MBA Students.



Duration

1 day program
Mode: Online

Feedback

99% + feedback rating
Invited for Full placement
preparation program

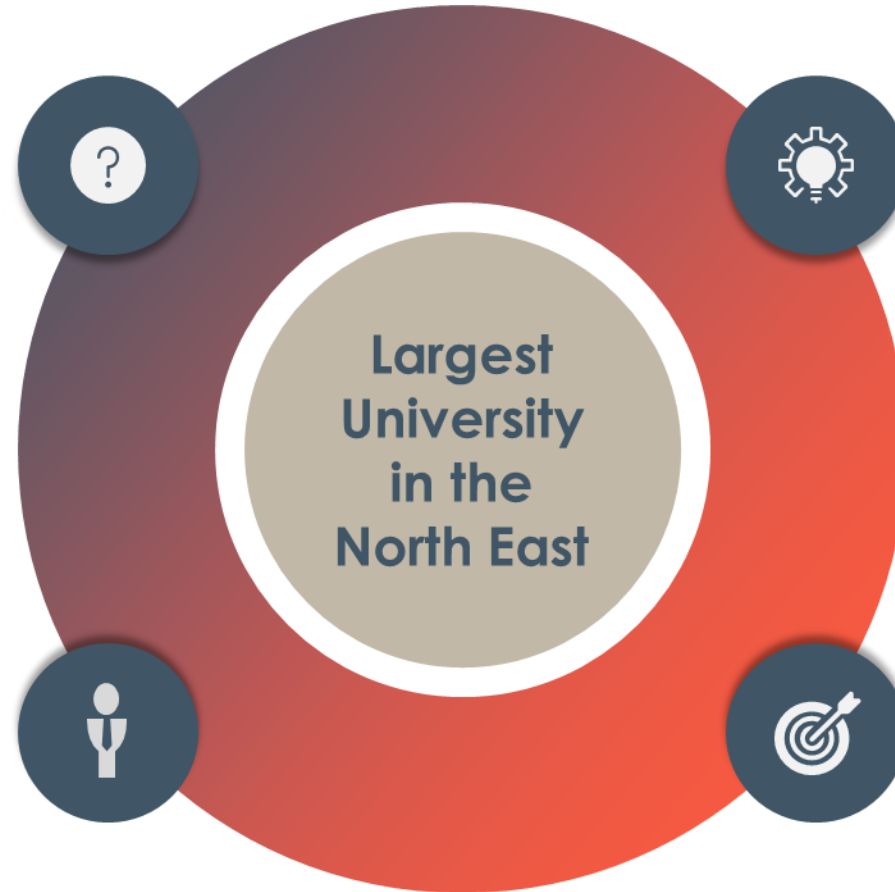
CASE STUDY: COMMUNICATIONS AND LEADERSHIP PROGRAM AT DIBRUGARH UNIVERSITY WITH UNICEF

Requirement

Conducting Leadership and Communication Skills program for student leaders of Dibrugarh University for the roll-out of Swachh Bharat Mission across Assam. This was in partnership with UNICEF and Government of Assam.

Participants and Spread

400+
12 districts across Assam
Experience: UG and PG students.



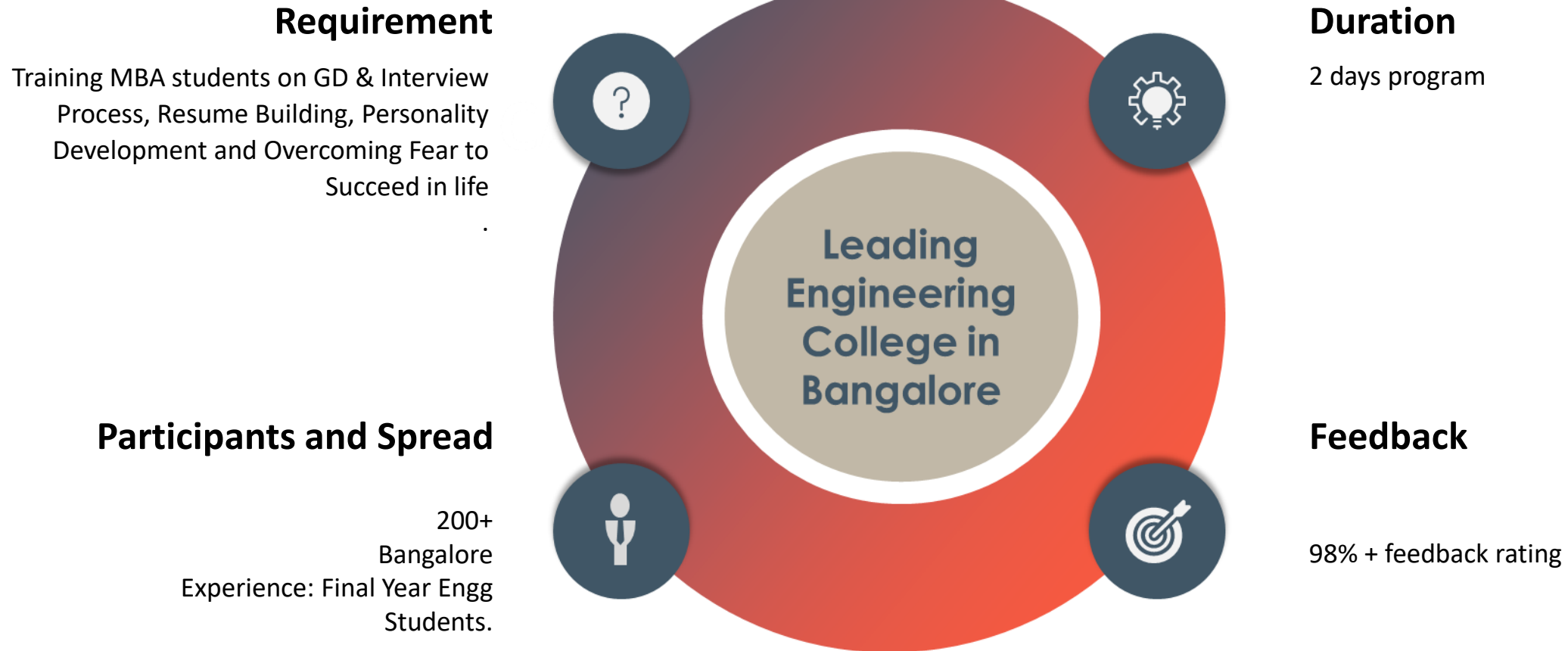
Duration

2 days program for every batch
6 Batches

Feedback

100% + feedback rating

CASE STUDY: CAMPUS TO CORPORATE AT MVJCE



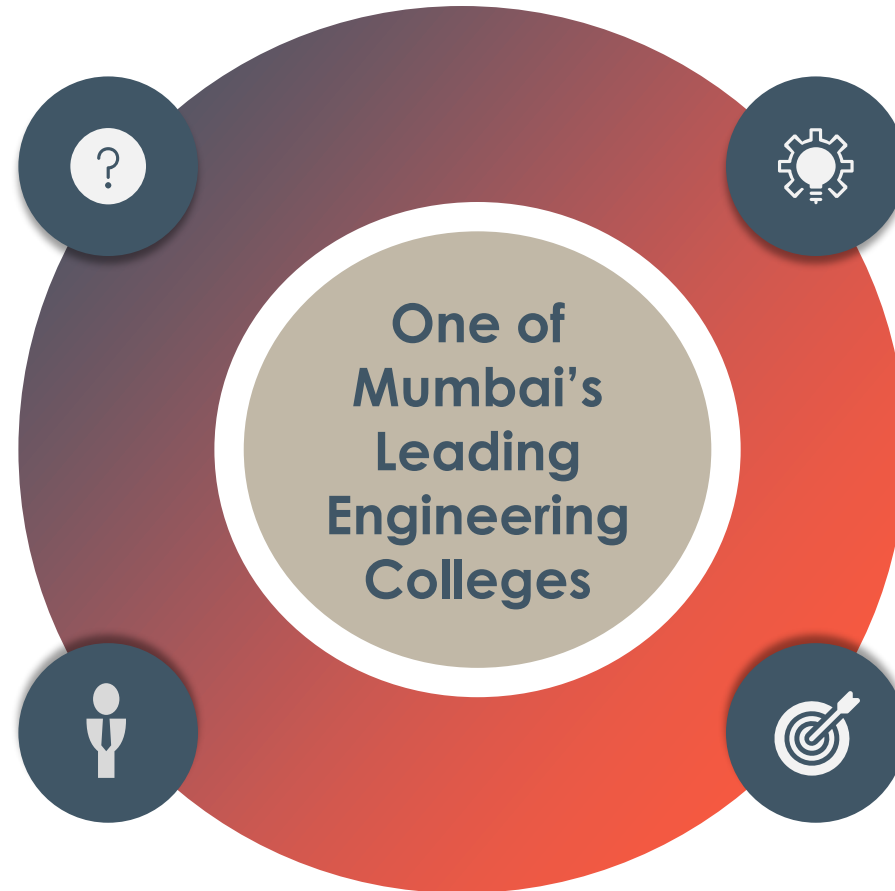
CASE STUDY: PLACEMENT PREPARATION AT MUMBAI UNIVERSITY

Requirement

Training Students on aspects of Personal Interview Preparation, Communication Skills and Personality Development needed to succeed in the placement process

Participants and Spread

200+
Mumbai
Experience: Final Year Engg Students



Duration

2 days program
Mode: Online

Feedback

98% + feedback rating

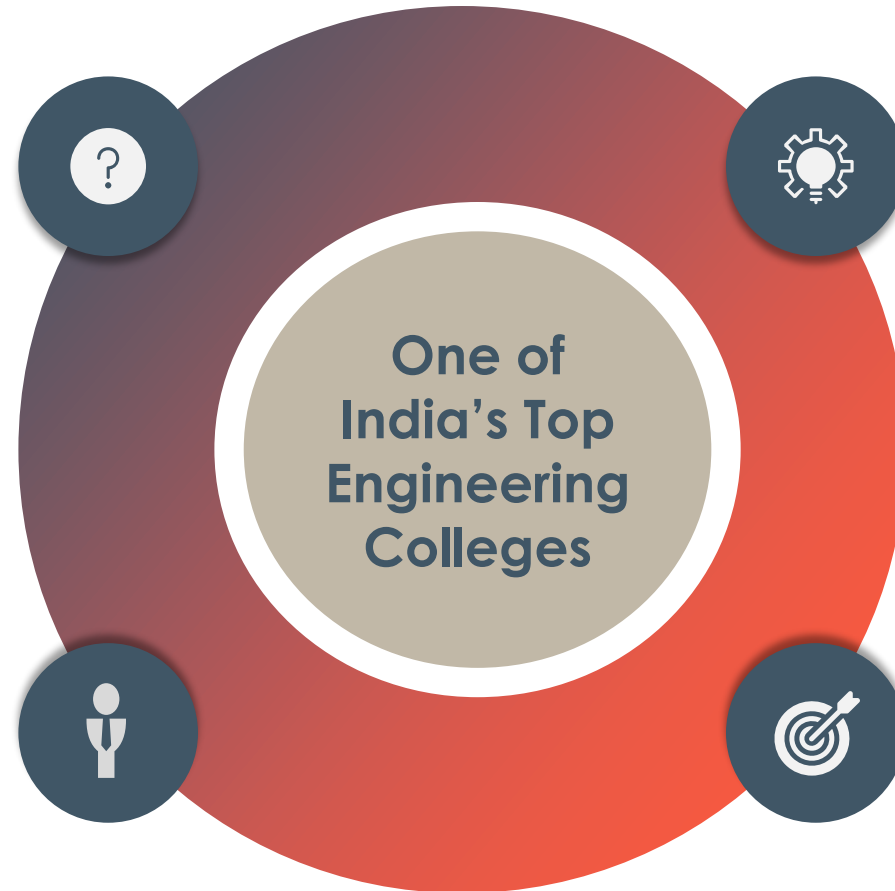
CASE STUDY: ENTREPRENEURSHIP AT BIT MESRA

Requirement

Training Students on aspects of Entrepreneurship, Communication Skills and Personality Development needed to Overcoming Fear and make suitable decisions to succeed in their own ventures .

Participants and Spread

500+
Mesra, Ranchi
Experience: Engineering, MBA,
Hospitality and Pharma Students



Duration

1 day program
Mode: Online

Feedback

98% + feedback rating
Additional program on Interview
Preparation conducted

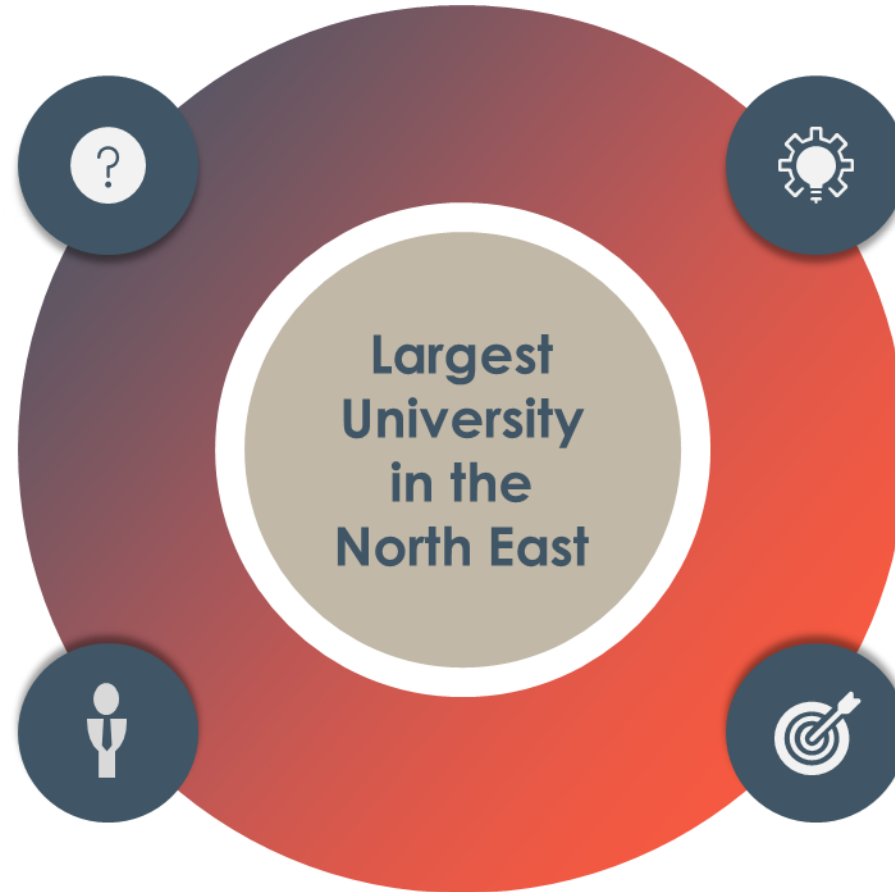
CASE STUDY: FACULTY DEVELOPMENT PROGRAM

Requirement

Understanding Roles and Responsibilities as a Mentor/Prof, Elements of Learning, Mentoring and Motivation, Positive and Assertive Communication with Students, Time Management, Experience Sharing, Experiential Learning, Creating Relevant Case Studies and Enhancing Involvement, Designing Activities and Creative Interventions

Participants and Spread

240+
12 districts across Assam, 200+ colleges
Experience: Profs from 0-35 Yrs.



Duration

2 days program for every batch
8 Batches in total
6 batches for Asst Profs & Profs
2 batches for HODs, Academic Heads, Deans etc.

Feedback

99% feedback rating

CASE STUDY: FACULTY DEVELOPMENT PROGRAM

Requirement

Understanding Roles and Responsibilities as a Mentor/Prof, Elements of Learning, Mentoring and Motivation, Positive and Assertive Communication with Students, Time Management, Experience Sharing, Experiential Learning, Creating Relevant Case Studies and Enhancing Involvement, Designing Activities and Creative Interventions

Participants and Spread

60+
Jharkhand
Experience: Profs from 0-30 Yrs.



Duration

1.5 days program for every batch
3 Batches in total
2 batches for Asst Profs & Profs
1 batch for HODs, Academic Heads, Deans etc.

Feedback

97% feedback rating



CONTACT

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The background features a grayscale city skyline with several skyscrapers. Overlaid on this are large, semi-transparent geometric shapes: a large red circle in the top right, a large dark gray circle in the bottom right, and a large light gray circle in the bottom left. The text 'THANK YOU' is centered within the dark gray circle.

**THANK
YOU**